

1.	School	School of Foreign Languages
2.	Department	English Language and Literature
3.	Program title (Arabic)	ماجستير في اللغة والثقافة والتواصل
4.	Program title (English)	MA in Language, Culture, and Communication
5.	Track	Thesis

	Specialization #	Degree	Dep. #	Faculty #	Year	Track
Plan Number	053	07	01	22	2024	Th

First: General Rules & Conditions:

1. This plan conforms to the valid regulations of the programs of graduate studies at the University of Jordan.

2. Specialization of Admission:

- The First Priority: Bachelor's in English Language Literature or Bachelor`s in Applied English.
- The Second Priority: Bachelor's in a dual language bilingual program
- The Third priority: Bachelor`s in translation

Second: Special Conditions:

Passing the English language proficiency Exam according to the relevant policies of The Ministry of Higher Education.

Third: Study Plan: Studying (33) Credit Hours as following:

1. Obligatory Courses (15) Credit Hours:

Course No.	Course Title	Credit Hrs	Theory	Practical.	Pre/Co-requisite
2201752	Sociolinguistics	3	3	-	
2205711	Research methods in language, culture and communication	3	3	-	
2205720	Contemporary linguistic theories	3	3	-	
2205725	Communication theories	3	3	-	
2205727	Digital communication	3	3	-	

مركز الاعتماد و ضمان الجودة الخطة الدراسية- ماجستير الجامعة الأردنية

التاريخ: 2024-2-10

الإصدار: 01

رقم النموذج: QF-AQAC-02.03

2. Elective Courses: Studying (9) Credit hours from the following:

Course No.	Course Title	Credit Hrs	Theory	Practical.	Pre/Co-requisite
2201754	Discourse analysis	3	3	-	
2205723	Pragmatics and communication	3	3	-	
2205726	Intercultural communication	3	3	-	
2205734	Gender and communication	3	3	-	
2205735	Institutional and business communication	3	3	-	
2205737	Social media	3	3	-	
2205741	Culture and society	3	3	-	
2205743	Identity and communication with others	3	3	-	
2205744	Film Adaptation	3	3	-	
2205745	Communication through literature	3	3	-	
2205746	Communication and translation	3	3	-	

3. Thesis: (9) Credit hours (2205799).

* This plan applies as of the first semester of the academic year 2024/2025.

مركز الاعتماد و ضمان الجودة الخطة الدراسية- ماجستير الجامعة الأردنية

التاريخ: 2024-2-10

الإصدار: 01

رقم النموذج: QF-AQAC-02.03

**Advisory Study Plan for the Master's Degree in
Language, Culture, and Communication
(Thesis Track)**

First Year			
First Semester		Second Semester	
Course No.	Course Title	Course No.	Course Title
2201752	Sociolinguistics	2205725	Communication theories
2205711	Research methods in language, culture and communication	2205727	Digital communication
2205720	Contemporary linguistic theories	---	Elective

Second Year			
First Semester		Second Semester	
Course No.	Course Title	Course No.	Course Title
---	Elective		
---	Elective		

مركز الاعتماد و ضمان الجودة الخطة الدراسية- ماجستير الجامعة الأردنية

التاريخ: 2024-2-10

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رقم النموذج: QF-AQAC-02.03

6.	School	School of Foreign Languages
7.	Department	English Language and Literature
8.	Program title (Arabic)	ماجستير في اللغة والثقافة والتواصل
9.	Program title (English)	MA in Language, Culture, and Communication
10.	Track	Non-Thesis

	Specialization #	Degree	Dep. #	Faculty #	Year	Track
Plan Number	053	07	01	22	2024	Non-Th

First: General Rules & Conditions:

1. This plan conforms to the valid regulations of the programs of graduate studies at the University of Jordan.
2. Specialization of Admission:
 - The First Priority: Bachelor's in English Language Literature or Bachelor`s in Applied English.
 - The Second Priority: Bachelor's in a dual language bilingual program
 - The Third priority: Bachelor`s in translation

Second: Special Conditions:

Passing the English language proficiency Exam according to the relevant policies of The Ministry of Higher Education.

Third: Study Plan: Studying (33) Credit Hours as following:

1. Obligatory Courses (24) Credit Hours:

Course No.	Course Title	Credit Hrs	Theory	Practical.	Pre/Co-requisite
2201752	Sociolinguistics	3	3	-	
2201754	Discourse analysis	3	3	-	
2205711	Research methods in language, culture and communication	3	3	-	
2205720	Contemporary linguistic theories	3	3	-	
2205723	Pragmatics and communication	3	3	-	

مركز الاعتماد و ضمان الجودة الخطة الدراسية- ماجستير الجامعة الأردنية

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الإصدار: 01

رقم النموذج: QF-AQAC-02.03

2205725	Communication theories	3	3	-	
2205727	Digital communication	3	3	-	
2205745	Communication through literature	3	3	-	

2. Elective Courses: Studying (9) Credit hours from the following:

Course No.	Course Title	Credit Hrs	Theory	Practical.	Pre/Co-requisite
2205726	Intercultural communication	3	3	-	
2205734	Gender and communication	3	3	-	
2205735	Institutional and business communication	3	3	-	
2205737	Social media	3	3	-	
2205741	Culture and society	3	3	-	
2205743	Identity and communication with others	3	3	-	
2205744	Film Adaptation	3	3	-	
2205746	Communication and translation	3	3	-	

3. A comprehensive exam (2205798).

* This plan applies as of the first semester of the academic year 2024/2025.

مركز الاعتماد و ضمان الجودة الخطة الدراسية - ماجستير الجامعة الأردنية

التاريخ: 2024-2-10

الإصدار: 01

رقم النموذج: QF-AQAC-02.03

**Advisory Study Plan for the Masters Degree in
Language, Culture, and Communication
(Non-Thesis Track)**

First Year			
First Semester		Second Semester	
Course No.	Course Title	Course No.	Course Title
2201752	Sociolinguistics	2205720	Contemporary linguistic theories
2201754	Discourse analysis	2205725	Communication theories
2205711	Research methods in language, culture and communication	2205727	Digital communication

Second Year			
First Semester		Second Semester	
Course No.	Course Title	Course No.	Course Title
2205723	Pragmatics and communication	---	Elective
2205745	Communication through literature	---	Elective
---	Elective		

M.A. in Language, Culture, and Communication Course Description

2201752

Sociolinguistic

3 Credit Hours

This course offers an in-depth exploration of the relationship between language and society. The course explores the various ways in which language reflects, influences, and is influenced by various social factors, including but not limited to culture, ethnicity, gender, class, and power dynamics. It also examines the systematic variations in language across diverse social contexts, regions, and communities. Students will investigate the underlying mechanisms that drive linguistic change over time, from phonological shifts to morph syntactic variation. Students will gain practical expertise in both qualitative and quantitative research methods used in sociolinguistic inquiry. This includes designing surveys, conducting interviews, and engaging in ethnographic observations to collect and analyze linguistic data. In addition, this module critically investigates how individuals construct and negotiate their identities through language. Factors such as ethnicity, gender, age, and socio-economic status will be central to discussions on language and identity.

2201754

Discourse Analysis

3 Credit Hours

This course delves into textual analysis at a higher level than the sentence, both in writing and speech, exploring its relationship with critical thinking. It investigates the methodology of discourse analysis and textuality with the aim of enhancing critical thinking skills. The course also discusses persuasive techniques used in media, political and economic discourses, advertisements, and academic writings. In addition, it examines the use of textual analysis in understanding linguistic communication and the social context. Furthermore, the course extends its focus to include the analysis of multimodal discourse, concentrating on understanding how written, spoken, and visual elements integrate to construct discourse. This allows students to develop a comprehensive perspective on how various elements impact comprehension and interpretation, contributing to the enhancement of their abilities in analyzing different discourse types and interacting with the diversity of mediums in communication.

2205711 Research methods in language, culture and communication 3 Credit Hours

This course aims to provide practical training on planning and execution of research projects in the field of language, culture, and communication. The course covers various stages in the research process. It highlights how to design and conduct research surveys, analyze research reports in a manner that reflects the quality of the research. It also focuses on formulating research hypotheses and developing the necessary skills for data collection using diverse methods, including surveys, personal interviews, and focus group discussions. The course also addresses data analysis using both quantitative and qualitative approaches, with a focus on comprehensively understanding the results. Importantly, this course aims to teach students how to justify their choice of theoretical frameworks used in their research projects, adding depth to their understanding of research processes and enhancing their analytical abilities. Finally, this course aims to teach students how to write the final research paper in an organized and effective manner, adhering to ethical standards in scientific research.

2205720 Contemporary Linguistic theories 3 Credit Hours

The course offers a wide overview over current theories and methods used within linguistic research as well as practical experience in applying those methods to linguistic data. This is a course for open-minded students who want to learn more about the breadth of linguistics as a discipline. By discussing concrete research questions from a theoretical and methodological perspective, this course offers a broad overview of current theories and methods in linguistic research. Here, students get the opportunity to delve deeper into selected theories and methods, and apply these to actual linguistic data.

2205723 Pragmatics and communication 3 Credit Hours

This course explores pragmatics within the context of communication studies. It explores the study of communicative meaning and the role of context in generating and interpreting linguistic expressions. The course specifically focuses on the relationship between communication, semantics, and pragmatics, covering various topics such as

implicature, entailment, politeness and speech acts. Additionally, it sheds light on how context interacts with linguistic form, influencing our understanding of meaning and enriching students' comprehension of linguistic interactions. Furthermore, the course addresses the latest developments in the field of pragmatics, opening the door to exploring the impact of modern technology on linguistic communication. This enhances students' understanding of linguistic interactions in the digital age and their practical applications.

2205725

Communication theories

3 Credit Hours

This course introduces students to a wide range of communication theories that help to explore and explain how individuals and groups communicate at the interpersonal, organizational, and mass communication levels. Students will explore a variety of theoretical perspectives and apply theoretical lenses to explain communications and to develop communication strategies for real-life communication situations.

2205726

Intercultural Communication

3 Credit Hours

This course serves as an introduction to the field of intercultural communication, focusing on contemporary concepts, practices and methods of critical intercultural analysis. Students will be educated about the crucial role of culture in everyday life and the ways in which it interrelates with and influences the communication process. Topics include cultural definitions and theories; relationship between language, power, and culture; globalization, transnational conflict, modern technological influences in intercultural practices; media and representations. To fully comprehend and be engaged in this course, multiple methods will be used including diverse readings, films and media materials, reflexive writing assignments, class discussions and research activities.

2205727

Digital Communication

3 Credit Hours

This course aims at providing a comprehensive overview of principles and techniques of digital communications. Students will learn about the history of digital communications and how to plan and use digital media tools effectively and to edit digital content for communication purposes taking into account the variation in target audience. Students

are expected to know the theories and methods of conversation and text analysis on the one hand and the cognitive and socio-cultural conditions of literary and non-literary, linguistic, and non-verbal communication on the other. Thus, students shall gain a deeper understanding of the functions and cognitive conditions of communication in different cultural contexts.

2205734

Gender and Communication

3 Credit Hours

This course examines the way gender is constructed, maintained, and challenged within contemporary communication, and investigates how the concepts of gender, sexuality, and sex affect human communication and, in turn, how communication affects our understanding of these concepts. Students are expected to consider how various terms related to these concepts have been defined and applied with respect to a variety of social issues, addressing both theoretical perspectives and the lived experience of individuals of various sexed and gendered identities. Students will also explore how people become gendered, how people express gender, and how violent behaviour can be related to gender by understanding the way that gender, race, sexuality, class, national culture, and social structure interact.

2205735

Institutional and business Communication

3 Credit Hours

This course deepens the meaning of institutional communication; the subject studies the importance of communication in companies and institutions from an academic and technical level. Students learn to develop a comprehensive communication plan with internal and external organizations' audiences. Students will learn how the management and activity of a communication works. This course provides a balanced analysis of international communication challenges, strategies and practices crucial to modern business organizations. The course will familiarize students with the basic principles of corporate communication as well, the challenges affected by international business environment. Students will also have the opportunity to develop personal skills related to the modern international business communications topicalities solving internal and external business communication and client communication issues.

2205737

Social Media

3 Credit Hours

This course is designed to provide students with the practical skills and knowledge needed to effectively communicate on various social media platforms. It introduces students to the various types/genres of discourse on social media and how to do a discourse analysis of such discourse. It also discusses the impact of social media on society, the role of influencers, and the ethics involved. The course will cover a range of topics, content creation, communication management, and social media advertising.

2205741

Culture and Society

3 Credit Hours

This course aims to introduce the relationship between culture and society and to analyze the concepts and components of human culture and societies and how such concepts and components interact with one another. It also discusses the factors influencing cultural changes in societies and the effects of these changes on human behaviour. Furthermore, it focuses on the inherent properties of culture and the similarities and differences between cultures, in addition to the role of culture in developing the human personality and communication. This course is taught from a comparative and universal perspective.

2205743

Identity and Communication with others

3 Credit Hours

This course will introduce students to the concepts of identity and self. It will underline the relationship between global economic, political, and cultural processes on one hand and the cultural elements shaping the different levels of identity; personal, social and cultural identities. This course will focus on the power of cultural teachings and the identity formation; both the individual and the collective identities. The students will explore matters of stereotypes, identity deformation and propaganda as they explore the role of popular media in influencing our sense of self and eventually our identity. Topics will range between collective identity, individual identity and national and intercultural cultural powers.

2205744

Film adaptation

3 Credit Hours

This advanced master's level course explores the intricate world of film adaptations within the realms of communication and cultural studies. Through a multidisciplinary lens, students will delve into the complex processes of transforming literary, historical, and cultural narratives into cinematic expressions. The course places a particular emphasis on understanding the intertextual dialogue between source materials and their film counterparts, examining the cultural, social, and communicative implications of adaptation choices.

2205745

Communication through Literature

3 Credit Hours

This master's level course explores the intricate relationship between communication and literature, examining how literary works serve as powerful mediums for conveying and interpreting cultural narratives. Students will delve into the nuanced ways in which language, symbolism, and narrative structures communicate themes, values, and perspectives. The course encourages an interdisciplinary approach, integrating theories from communication studies, literary analysis, and cultural studies.

2205746

Communication and translation

3 Credit Hours

This master's level course explores the intricate relationship between communication and literature, examining how literary works serve as powerful mediums for conveying and interpreting cultural narratives. Students will delve into the nuanced ways in which language, symbolism, and narrative structures communicate themes, values, and perspectives. The course encourages an interdisciplinary approach, integrating theories from communication studies, literary analysis, and cultural studies.

2201798

The Comprehensive Exam

(zero credit hours)

The comprehensive exam is held in the areas of specialization and related knowledge. Its goal is to assess students' understanding and knowledge of the fundamentals of their

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specialization, as well as their ability to think analytically and systematically when dealing with issues related to their specialization.

2201799

The Thesis

(9 credit hours)

The thesis is an original research that contributes to science and knowledge. The student provides information that allows specialists in the same field to evaluate his /her observations, experiments, and readings. The thesis must be written in a clear scientific language, with logical sequence, clarity, and accuracy, so that supervisors and those in charge can understand and follow it.